

2018 MASS/ALLIANCE SUMMER CONVENTION

Beau Rivage Casino and Convention Center

Agenda

Sunday, July 8, 2018

3:00 p.m. – 7:00 p.m.	Registration for Superintendents	Registration Desk
2:30 p.m. – 3:30 p.m.	MASS Executive Committee Meeting	Oaks Board Room
3:30 p.m. – 4:45 p.m.	MASS Board of Directors' Meeting	Magnolia E
5:00 p.m. – 6:30 p.m.	GENERAL SESSION Welcome/Remarks/Introductions: Dr. Phil Burchfield, Executive Director, MASS <i>“Legal Issues”</i> Jim Keith, Attorney, Adams and Reese LLP	Magnolia A
6:30 p.m. – 8:00 p.m.	Reception <i>Sponsored by:</i> <i>AMERICAN FIDELITY ASSURANCE COMPANY</i>	Azalea A - D

Monday, July 9, 2018

- 6:45 a.m. – 7:45 a.m. **Continental Breakfast** Magnolia Foyer
Sponsored by:
GOVERNMENT CONSULTANTS, INC.
- 7:45 a.m. – 9:30 a.m. **GENERAL SESSION** Magnolia A
Welcome/Introductions:
Dr. Phil Burchfield, Executive Director, MASS

Christopher Freeze, Special Agent in Charge, FBI

“Securing Your Schools”
Jeff Franks, Retired Special Agent, FBI
Karie Gibson, Special Agent, FBI
- 9:30 a.m. – 11:00 a.m. **Concurrent Sessions**
- Concurrent Session 1 (Yellow Dots)** Magnolia F
“Crisis Media Relations”
Brett Carr, Public Information Officer, FBI
Sandi Beason, Public Information Officer,
Clinton Public School District
- Concurrent Session 2 (Red Dots)** Magnolia G
“Crisis Tactical Response”
Matthew Campbell, Special Agent, FBI
FBI SWAT/Police Trainer
- Concurrent Session 3 (Blue Dots)** Magnolia H
“School Active Shooter Table Top Exercise”
“Unfolding an Active Shooter Event”
Jeff Franks, Retired Special Agent, FBI
Jeff Artis, Special Agent, FBI
- 11:00 a.m. – 11:30 a.m. **Break**
- 11:30 a.m. – 12:30 p.m. **Luncheon – Superintendents Only** Magnolia A

Monday, July 9, 2018, continued

12:30 p.m. – 2:00 p.m. **Concurrent Sessions**

Concurrent Session 1 (Blue Dots) Magnolia F

“Crisis Media Relations”

Brett Carr, Public Information Officer, FBI

Sandi Beason, Public Information Officer,
Clinton Public School District

Concurrent Session 2 (Yellow Dots) Magnolia G

“Crisis Tactical Response”

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Concurrent Session 3 (Red Dots) Magnolia H

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“Unfolding an Active Shooter Event”

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2:00 p.m. – 3:30 p.m. **Concurrent Sessions**

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“Unfolding an Active Shooter Event”

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Jeff Artis, Special Agent, FBI

3:30 p.m. – 4:00 p.m. **General Session** Magnolia A

“Panel Discussion”

Tuesday, July 10, 2018

- 8:00 a.m. – 9:30 a.m. **Prayer Breakfast** Magnolia A
(Retiring Superintendents to be Recognized)
Bill Buckley, State Director, Mississippi FCA
Sponsored by:
***TRANSAMERICA EMPLOYEE BENEFITS /
CATCHINGS AGENCY***
- 9:30 a.m. – 11:00 a.m. **Concurrent Sessions**
- Concurrent Session 1 (Yellow Dots)** Magnolia F
“A Different Opinion” (45 Minutes)
A Panel of Mississippi Superintendents
“Literacy 365: A Leader’s Plan for Action” (45 Minutes)
Michael Haggen, Chief Academic Officer,
Scholastic Education
- Concurrent Session 2 (Red Dots)** Magnolia G
“Lobbying 101”
Clare Hester, Founding Partner, Capitol Resources, LLC
Reed Branson, Capitol Resources, LLC
Blake Bell, Capitol Resources, LLC
Evelyn Johnson, Capitol Resources, LLC
- Concurrent Session 3 (Blue Dots)** Magnolia H
***“Safeguarding our Students and Reducing the Strict
Liability in the Use of Technology”***
Tom Mickes, J.D.; Ph.D., Education Administration,
Mickes O’Toole Attorneys at Law, St. Louis, Missouri
Dr. Charles Harrison, The Excellence Group
- 11:00 a.m. – 12:30 p.m. **Luncheon – Superintendents Only** Magnolia A
Sponsored by:
NISL

Tuesday, July 10, 2018, continued

12:30 p.m. – 2:00 p.m. **Concurrent Sessions**

Concurrent Session 1 (Blue Dots)

Magnolia F

“A Different Opinion” (45 Minutes)

A Panel of Mississippi Superintendents

“Literacy 365: A Leader’s Plan for Action” (45 Minutes)

Michael Haggen, Chief Academic Officer,
Scholastic Education

Concurrent Session 2 (Yellow Dots)

Magnolia G

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Concurrent Session 3 (Red Dots)

Magnolia H

“Safeguarding our Students and Reducing the Strict Liability in the Use of Technology”

Tom Mickes, J.D.; Ph.D., Education Administration,
Mickes O’Toole Attorneys at Law, St. Louis, Missouri

Dr. Charles Harrison, The Excellence Group

2:00 p.m. – 2:30 p.m. **Break**

2:30 p.m. – 4:00 p.m. **Concurrent Sessions**

Concurrent Session 1 (Red Dots)

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Tuesday, July 10, 2018, continued

2:30 p.m. – 4:00 p.m. **Concurrent Sessions**

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Tom Mickes, J.D.; Ph.D., Education Administration,
Mickes O’Toole Attorneys at Law, St. Louis, Missouri

Dr. Charles Harrison, The Excellence Group

1:00 p.m. – 6:00 p.m. Registration for Alliance Members

Registration Desk

4:00 p.m. – 5:00 p.m. **Alliance Chairpersons’ Meeting**

Azalea D

6:00 p.m. – 9:30 p.m. **Show Time on the Coast**

Magnolia Ballroom

Dining Begins at 6:00 p.m.

ENTERTAINMENT BEGINS AT 7:00 P.M.

Sponsored by:

ABM

BUTLER SNOW

C SPIRE

EDUCATIONAL MATERIALS SPECIALISTS, INC.

HOWARD TECHNOLOGY SOLUTIONS

MISSISSIPPI COUNCIL OF COCA-COLA BOTTLER’S ASSOCIATION

POWERSCHOOL

PRYORMORROW ARCHITECTS & ENGINEERS

SYNERGETICS DCS, INC.

Wednesday, July 11, 2018

6:45 a.m. – 7:45 a.m.	Continental Breakfast <i>Sponsored by:</i> <i>VENTURE TECHNOLOGIES</i>	Magnolia Foyer
8:00 a.m. – 10:30 a.m.	GENERAL SESSION Welcome/Remarks/Introductions: Dr. Phil Burchfield, Executive Director, MASS “Safe Schools and Healthy Students” Lt. Col. Dave Grossman, Keynote Speaker <i>Sponsored by:</i> <i>PERFORMANCE BASED EDUCATION COMPANY, INC.</i>	Theatre
10:30 a.m. – 11:00 a.m.	Break	Magnolia Foyer
11:00 a.m. – 12:30 p.m.	Alliance Sectional Meetings	
	Superintendents <i>“The Mississippi Superintendents’ Academy Supporting a World-Class Education System”</i> Dr. Susan Muse Rucker, Southeast Region Coordinator, NISL A Panel of Mississippi Superintendents Facilitator: Brian Freeman, President, MASS	Magnolia A
	Assistant Superintendents / Curriculum Coordinators <i>“Volatile Individuals: Recognizing the Signs and Providing De-escalation”</i> Jeffery Artis, Special Agent, FBI Facilitator: Dr. William Sellers, Assistant Superintendent, Hinds County School District	Magnolia E
	Athletic Directors <i>“MHSAA Updates”</i> Don Hinton, Executive Director, Mississippi High School Activities Association <i>“Athletic Legal Issues”</i> Jim Keith, Attorney, Adams and Reese LLP Facilitator: Richard Smithhart, Athletic Director, Pearl Public School District	Azalea C

Wednesday, July 11, 2018, continued

11:00 a.m. – 12:30 p.m. **Alliance Sectional Meetings**

Business Officials

Magnolia B

“Panel Discussion: The Role of the Business Office in School Safety”

LaTasha Straughter-Campbell, Chief Financial Officer,
Aberdeen School District

Shelia Copeland, Director of Finance,
Jefferson Davis County School District

Jana Grenn, Chief Financial Officer,
Pascagoula-Gautier School District

Facilitator: Jennifer Clanton, Business Officer,
Canton Public School District

Career and Technical Directors

Azalea B

“Updates on STEM Conversions, Certifications and Endorsements for New Licensure Requirements”

Office of Career and Technical Education,
Mississippi Department of Education

Facilitator: Tony Holder, Career and Technical Director,
Attala County School District

Directors of School Personnel

Azalea D

“Effective Recruitment”

Facilitator: M. Elizabeth Christian, Director of School
Personnel, Simpson County School District

Elementary Principals

Magnolia G - H

“Cultivating Our TRIBE – Together We Remediate, Intervene/Integrate, Build and Enrich Young Learners”

Leslie Hilliard, Kindergarten Teacher,
Pontotoc City School District

Courtney Rutherford, Music Teacher,
Pontotoc City School District

Sherry Donaldson, Art Teacher, Pontotoc City School District

Facilitator: Michael Pope, Elementary Principal,
Clinton Public School District

Wednesday, July 11, 2018, continued

11:00 a.m. – 12:30 p.m. **Alliance Sectional Meetings**

Federal Programs Coordinators

Magnolia F

“School-Wide Planning”

Judy Nelson, Director of District and Office Support, Office of Federal Programs, Mississippi Department of Education

Quentin Ransburg, Executive Director, Office of Federal Programs, Mississippi Department of Education

Elisha Campbell, Executive Director, Grants Management, Mississippi Department of Education

Facilitator: Eileen Dowsing, Federal Programs Coordinator, Holly Springs School District

Public Information Officers

Catering
Conference Room

“Harnessing Social Media as an Interactive Professional Development Tool”

Sean Owen, Research and Curriculum Unit, Mississippi State University

Facilitator: Beverly Lockett, Public Information Officer, Canton Public School District

Secondary/Middle Level Principals

Magnolia C

“MDE Updates for High School Principals”

Mississippi Department of Education Representative

Facilitator: John Ferrell, Secondary/Middle Level Principal, New Albany Public School District

Special Education Directors

Magnolia D

“Special Education Legal Updates”

Jim Keith, Attorney, Adams and Reese LLP

KaShonda Day, Attorney, Adams and Reese LLP

Ann Box, Legal Assistant, Adams and Reese LLP

Facilitator: Jennifer Boykin, Special Education Director, Pearl Public School District

Wednesday, July 11, 2018, continued

11:00 a.m. – 12:30 p.m. **Alliance Sectional Meetings**

Technology Coordinators

Azalea A

***"Data Breach Planning, Preparation, and Policies
Discussion: Working Session"***

Adam Griffin, Associate Attorney, Adams and Reese LLP

Facilitator: Mechelle Welch, Technology Coordinator,
West Point School District

Retired Superintendents

Oaks Board Room

"Evolution of MASS over the Last Fourteen Years"

Dr. Sam Bounds

Facilitator: Richard Fleming, Retired Superintendent,
Greene County School District

12:30 p.m. – 2:00 p.m. **Lunch with the Exhibitors**

Magnolia Foyer

2:00 p.m. – 4:00 p.m. **Concurrent Sessions**

Concurrent Session 1

Magnolia E

***"The Educator Continuum: From Recruitment to
Retention"***

During this session, participants will learn proven strategies that districts can use NOW for attracting, preparing, supporting, and retaining classroom teachers – through new MDE resources, professional development, and other activities. Time will be allocated for a panel discussion with district leaders across the state who have been successful in these efforts.

Dr. Cory Murphy, Executive Director, Office of Teaching and Leading, Mississippi Department of Education

Wendy Clemons, Executive Director, Office of Professional Development, Mississippi Department of Education

Tenette Smith, Bureau Director, Office of Elementary Education and Reading, Mississippi Department of Education

Marla Davis, Bureau Director, Office of Secondary Education, Mississippi Department of Education

Sonja Robertson, Executive Director, Office of School Improvement, Mississippi Department of Education

Wednesday, July 11, 2018, continued

2:00 p.m. – 4:00 p.m. **Concurrent Sessions**

Concurrent Session 2

Magnolia F

“The Educator Continuum: From Recruitment to Retention”

During this session, participants will learn proven strategies that districts can use NOW for attracting, preparing, supporting, and retaining classroom teachers – through new MDE resources, professional development, and other activities. Time will be allocated for a panel discussion with district leaders across the state who have been successful in these efforts.

Dr. Cory Murphy, Executive Director, Office of Teaching and Leading, Mississippi Department of Education

Wendy Clemons, Executive Director, Office of Professional Development, Mississippi Department of Education

Tenette Smith, Bureau Director, Office of Elementary Education and Reading, Mississippi Department of Education

Marla Davis, Bureau Director, Office of Secondary Education, Mississippi Department of Education

Sonja Robertson, Executive Director, Office of School Improvement, Mississippi Department of Education

Concurrent Session 3

Magnolia G

“Accountability and ESSA”

MDE staff will provide district and school administrators with an overview of changes to the accountability model as well as a review of Mississippi’s approved plan to meet the requirements of the Every Student Succeeds Act.

Dr. Paula Vanderford, Chief Accountability Officer, Mississippi Department of Education

Dr. Nathan Oakley, Executive Director, Office of Elementary Education and Reading, Mississippi Department of Education

Concurrent Session 4

Magnolia H

“Accountability and ESSA”

MDE staff will provide district and school administrators with an overview of changes to the accountability model as well as a review of Mississippi’s approved plan to meet the requirements of the Every Student Succeeds Act.

Dr. Paula Vanderford, Chief Accountability Officer, Mississippi Department of Education

Dr. Nathan Oakley, Executive Director, Office of Elementary Education and Reading, Mississippi Department of Education

Wednesday, July 11, 2018, continued

2:00 p.m. – 4:00 p.m. **Concurrent Sessions**

Concurrent Session 5

Azalea A

“Importance of Computer Programming/Coding”

“Preparing for Technology as a Career”

C Spire's CIO, Carla Lewis, will speak on the Importance of Computer Programming and Coding and how companies like C Spire use these skills daily. Additionally, C Spire's Vice President of Government Broadband Services, Jimmy Webster, will discuss preparing for technology as a career.

Carla Lewis, Chief Information Officer, C Spire

Jimmy Webster, Vice President, Government Broadband Services, C Spire

Concurrent Session 6

Azalea B

“Current Legal Topics”

The presenters in this session will discuss current legal topics including, employment/civil rights matters, ethics issues affecting superintendents, cyber security matters, how to pass a bond issue or use other financing techniques for construction projects and other timely legal matters.

Wilson Eaton, Young Law Group

Jim Young, Attorney, Young Law Group/MuniGroup

Warren Greenlee, Attorney, Young Law Group/MuniGroup

Bonnie Granger, Attorney/CPA, Young Law Group

Concurrent Session 7

Azalea C

“Unpacking New Science Standards for School Year 2018-19: Voices from Science Bootcamp Grads”

This session will provide participants with tools and techniques used by the Science Bootcamp graduates to successfully unpack the MS CCRS for Science standards, evaluate the standards, and develop measurement pacing guides for the upcoming school year (2018-19). Successfully piloted in the Harrison County School District and conducted in six locations statewide, teachers and administrators worked together to create instructional plans (pacing guides, assessments, and instructional materials, etc.) needed to jumpstart the new school year. A panel of graduates will share their “lessons learned” while showcasing **actual** products created by their teams.

Dr. John Paul Beaudoin, CEO, Advanced Instructional Management

Panelists

Wednesday, July 11, 2018, continued

2:00 p.m. – 4:00 p.m. **Concurrent Sessions**

Concurrent Session 8

Azalea D

“The Future of Career and Technical Education”

JBHM will discuss the importance of exposing kids to new and exciting Career and Technical Education (CTE) programs while exploring hot topics in CTE, tools and tips for strengthening CTE programs, and the overall programming process. JBHM’s presentation will be followed by a panel discussion with Career Technical Educators, Administrators, and Industry Employers.

JBHM Architecture

Panel of Career Technical Educators, Administrators,
and Industry Leaders

Concurrent Session 9

Magnolia D

***“Best Practices for Integrating Access Control, Surveillance,
and Mass Notifications as One Easy-to-Manage Solution
for Your Schools”***

Join us to review best practices for deploying reliable, robust and powerful systems that enhance your ability to keep your schools safe and deliver key information to your staff, schools and community.

Mechelle Welch, Technology Coordinator,
West Point School District

Jim Raines, CTO, Synergetics, DCS, Inc.

Paul Haake, Regional Manager, OpenEye

Jim Daughtery, Account Manager, WatchGuard

***“Wholistic IT Security for Your School – How to Stop the
Bad Guys in Their Tracks on WiFi, Internet Traffic and
at the Client”***

As a bonus portion of our session we will have WatchGuard and Mechelle Welch covering best practice network security, secure WiFi and multifactor authentication solutions for secondary schools. In a world where the threat landscape is constantly evolving, and new threats emerge each day, learn how to achieve robust security in a simple, easy-to-manage, way.

Mechelle Welch, Technology Coordinator,
West Point School District

Jim Daughtery, Account Manager, WatchGuard

Wednesday, July 11, 2018, continued

4:30 p.m. – 6:00 p.m. **President's Reception**

Magnolia Ballroom

Sponsored by:

CLASSWORKS

JBHM ARCHITECTS, P. A.

NEWPATH STRATEGY CONSULTANTS, LLC

TE21, INC.

THE EXCELLENCE GROUP

YOUNG LAW GROUP, PLLC

AND OUR LOYAL MASS PARTNERS:

AMERICAN FIDELITY ASSURANCE COMPANY

SCHOLASTIC, INC.

Thursday, July 12, 2018

7:00 a.m. – 8:00 a.m. **Continental Breakfast** Magnolia Foyer
Sponsored by:
INTERIOR ELEMENTS

8:00 a.m. – 9:30 a.m. **Concurrent Sessions**

Concurrent Session 1

Magnolia E

“Accountability and ESSA”

MDE staff will provide district and school administrators with an overview of changes to the accountability model as well as a review of Mississippi’s approved plan to meet the requirements of the Every Student Succeeds Act.

Dr. Paula Vanderford, Chief Accountability Officer,
Mississippi Department of Education

Dr. Nathan Oakley, Executive Director, Office of Elementary
Education and Reading, Mississippi Department of Education

Concurrent Session 2

Magnolia F

“What Administrators Need to Know About Special Education: Accommodations and Modifications”

New graduation options present increased opportunities for Mississippi students with disabilities to obtain a high school diploma. Participants will review the key to success – appropriate accommodations and modifications made to instruction and other classroom activities.

Gretchen Cagle, State Director, Office of Special Education,
Mississippi Department of Education

Bobby Richardson, Office Director, Office of Special Education,
Mississippi Department of Education

Concurrent Session 3

Magnolia G

“Implementing Mississippi’s New English Learner Guidelines”

Mississippi’s new English Learner (EL) Guidelines are designed to address EL identification, exiting, monitoring, and assessment. Participants also will learn about EL instructional supports, professional development, family engagement strategies, and how to maximize federal funding to serve EL students.

Monique Henderson, Director of Special Populations, Office of
Federal Programs, Mississippi Department of Education

Gwen King, Migrant Education/English Learners & Immigrants
Coordinator, Office of Federal Programs, Mississippi
Department of Education

Sandy Elliott, English Learner Specialist, Office of Intervention
Services, Mississippi Department of Education

Thursday, July 12, 2018, continued

8:00 a.m. – 9:30 a.m. **Concurrent Sessions**

Concurrent Session 4

Magnolia H

“School Safety Wasn’t a Big Issue in 1941. So, Now What?”

Local school district superintendents and MDE staff will discuss measures districts should have in place to enhance school safety. Measures could include training for school personnel and school resource officers which adds an additional layer of protection to each campus.

Dr. Bill Welch, Director, Office of Safe and Orderly Schools,
Mississippi Department of Education

Concurrent Session 5

Azalea A

“Educational Equity: Providing Access, Affording Quality Learning Opportunities and Ensuring Accountability to High Standards”

How do we assure educational equity to create competent, confident readers who continually increase their reading achievement and actually love reading? A comprehensive approach to literacy provides students with access to a wide range of engaging resources set in targeted learning opportunities that focus on high standards. A comprehensive approach to literacy also aims to ensure every child is literate while creating independent readers who possess a love and appreciation for reading. Join us as we explore how leaders can guide educational equity to assure all students have the opportunity for literacy success.

Dr. Karen Burke, Vice President, Data Analysis and Academic Planning, Scholastic Education

Concurrent Session 6

Azalea B

“Facing Your Giants: Facilities, Inefficiencies and Targeted Threats, and the Proper Use of Leasing to Reduce Your Capital Expenditures – Maximizing Savings and Spending Avoidance”

The first part of this session will review three giants that will impact the success of every school district. We will discuss research and methodology that new, veteran and aspiring superintendents need to know in order to protect their students and facilities. This session will also provide a “how to” on making the most of your budget, thinking outside the norm and stepping away from conventional asset acquisition methods due to the impact of our ever-changing economy. Finally, this session will also discuss how superintendents can use data to ensure their districts are spending efficiently and not wasting money.

Tim Carter, COO, Consultant, NewPath Strategy

Tony Taylor, Efficiency Strategist, Consultant,
NewPath Strategy

Thursday, July 12, 2018, continued

8:00 a.m. – 9:30 a.m. **Concurrent Sessions**

Concurrent Session 7

Azalea D

“Leading Practices for School Security: A Common-Sense Approach to Creating a Sustainable, Safe Environment”

We hear in the news about every possible response to prevent or intercept school violence from see-through backpacks issued to each student to baseball bats issued to each class to ceiling-mounted smoke machines meant to confuse an attacker. But these kinds of responses do not reflect the real challenges schools face to create a consistently safe school environment day after day. To do this you must create a layered approach to security that anticipates both internal and external threats and integrates building design, electronic security systems and staff decision-making skills.

R. Leslie Nichols, CPP, President,
R. L. Nichols & Associates, LLC

Concurrent Session 8

Theatre

“Current Legal Issues”

Attorneys will address the "current legal issues" facing school administrators in 2018. A question and answer time will be provided to cover issues that you may be facing in your own district.

Jim Keith, Attorney, Adams and Reese LLP

Concurrent Session 9

Azalea C

“Managing Individual Student’s Data at the Classroom Level”

Are you wanting to learn how to manage your data so that you can effectively use it to improve your school's rating? If so, sit in on this high-energy presentation that uses real-world data and short video clips to celebrate the importance of analyzing student data. This session will focus on how to effectively manage individual student data at the classroom level for each student. Administrators will have information needed to conduct data talks with teachers that will result in improved instruction within the classroom. Teachers will have the data to begin working immediately to improve student proficiency. Participants will learn how to manage individual student’s data to have the greatest impact on the components of the MDE Accountability Model.

Dr. Chuck Benigno, Consultant,
Performance Based Education Company, Inc.

Lee Ann Fulton, Consultant,
Performance Based Education Company, Inc.

Dr. Lundy Brantley, Superintendent,
Neshoba County School District

9:30 a.m. – 10:00 a.m. **Break**

Magnolia Foyer

Thursday, July 12, 2018, continued

10:00 a.m. – 11:30 a.m. **Concurrent Sessions**

Concurrent Session 1

Magnolia E

“The Mississippi Superintendents’ Academy Supporting a World-Class Education System”

Please join this interactive session to engage in conversations how superintendents have engaged in focused, research-based, executive level professional development that addresses how to establish and lead educational organizations that raise the bar for all students while narrowing the achievement gap. The discussions will include how these leaders have examined the demands of college and career readiness in a 21st century global context as well as the ethical leadership required to establish policies and structures in the educational system that build equitable opportunities for learning (including equitable access to excellent educators) for all students.

Dr. Susan Muse Rucker, Southeast Region Coordinator, NISL

A Panel of Mississippi Superintendents

Concurrent Session 2

Magnolia F

“Connecting the Dots: Linking Data with Teaching and Learning Outcomes”

This session will provide participants with insight into the process used to create formative and interim assessment data points as a feedback mechanism of both written and learned curriculum. This process creates information used to identify areas needing further support for students to master the standard(s). Hear district and school leaders’ unique approaches used to integrate data into conversations with teachers, PLCs, and instructional coaches.

Paul Shelly, President, ELS Inc.

Dr. Todd English, Superintendent,
Boonville Public School District

Concurrent Session 3

Magnolia H

“TE21’s CASE Benchmark Assessments—Changing the Conversation in the District”

Dr. Williams and Mrs. Brennan will discuss the use of TE21’s CASE Benchmark Assessments and how they have changed the conversation within the school and within the classroom. They will share ways they have increased ACT scores as well as how they use CASE Benchmark Assessments to improve state assessment and classroom performance.

Dr. Christopher Williams, Assistant Superintendent,
Ocean Springs School District

Lori Brennan, Literacy Curriculum Coordinator,
Ocean Springs School District

Thursday, July 12, 2018, continued

10:00 a.m. – 11:30 a.m. **Concurrent Sessions**

Concurrent Session 4

Azalea A

“Integrating Social Emotional Learning & Academic Instruction to Achieve Greater Student Success”

Interpersonal and intrapersonal skills affect how and what students learn. Social and emotional learning (SEL) provides the foundation for safe and positive learning, and increases students’ ability to succeed in school, career, and life. As educators, we need to engage students in the process of making personal and meaningful connections between classroom-based instruction, authentic text, and their lives. Students are more likely to thrive academically, in schools that foster meaningful, caring, safe, and empowering interactions. Join us in exploring how social-emotional assets and academic learning can be enhanced by focusing on children’s strengths, as we support them in becoming confident, competent readers.

Dr. Karen Burke, Vice President, Data Analysis and Academic Planning, Scholastic Education

Concurrent Session 5

Azalea B

School Business Course for Superintendents and Other Administrators

You will benefit from this session if you want a better understanding of the business/financial aspect of operating a school district. If you want a better understanding of ad valorem tax levies and collections, how to negotiate with your levying authority, how to finance projects, how to fireproof your business operations from disasters and self-inflicted harm or how to budget and operate for maximum efficiency, then come and have your questions answered! This session will be of special appeal to relatively new and aspiring superintendents and those who want a deeper understanding of school financial operations.

Jim Young, Attorney, Young Law Group

Bonnie Granger, Attorney/CPA, Young Law Group

Kevin Garrett, The Excellence Group

Concurrent Session 6

Azalea D

“School Safety - A Case Study on the EPIC System”

In emergencies, seconds count, which is why safety alert systems are crucial for today’s schools. Come learn how other schools are using safety products to manage and resolve emergencies. Hear a specific instance from a school in Newton-Conover, NC where discipline referrals were reduced by 75% after implementing safety products, along with microphones and cameras in classrooms.

Kevin Mitchell, Regional Sales Director, Audio Enhancement

Concurrent Session 7

Theatre

“Current Legal Issues”

Attorneys will address the "current legal issues" facing school administrators in 2018. A question and answer time will be provided to cover issues that you may be facing in your own district.

Jim Keith, Attorney, Adams and Reese LLP

Thursday, July 12, 2018, continued

10:00 a.m. – 11:30 a.m. **Concurrent Sessions**

Concurrent Session 8

Azalea C

“Managing Individual Student’s Data at the Classroom Level”

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Dr. Chuck Benigno, Consultant,
Performance Based Education Company, Inc.

Lee Ann Fulton, Consultant,
Performance Based Education Company, Inc.

Dr. Lundy Brantley, Superintendent,
Neshoba County School District

11:30 a.m. – 2:00 p.m.

Luncheon

Magnolia Ballroom

Remarks/Introductions:

Dr. Phil Burchfield, Executive Director, MASS

Remarks: Larry Holland, Senior Consultant, Scholastic, Inc.

Sponsored by:

SCHOLASTIC, INC.

2:00 p.m. – 2:30 p.m.

Break

Magnolia Foyer

2:30 p.m. – 4:30 p.m.

Alliance Sectional Meetings

Superintendents (*All Superintendents Should Attend*)

Magnolia A

“Business Meeting”

Facilitator: Brian Freeman, President, MASS

Assistant Superintendents / Curriculum Coordinators

Magnolia E

“Leadership in a Changing Environment”

Dr. Ronnie McGehee, Executive Director,
Mississippi Association of Secondary School Principals

Facilitator: Dr. William Sellers, Assistant Superintendent,
Hinds County School District

Thursday, July 12, 2018, continued

2:30 p.m. – 4:30 p.m. **Alliance Sectional Meetings**

Athletic Directors

Azalea C

“Planning & Organizing to Provide Safety at Athletic Events”

Tim Shramek, Athletic Director, Germantown High School,
Madison County School District

Facilitator: Richard Smithhart, Athletic Director,
Pearl Public School District

Business Officials

Magnolia B

***“Presentation from the Commission on School District
Efficiency”***

T.J. Burleson, Business Administrator,
Pearl River County School District

MDE Update from the Office of School Financial Services

Donna Nester, Bureau Manager, School Financial Services,
Mississippi Department of Education

Facilitator: Jennifer Clanton, Business Officer,
Canton Public School District

Career and Technical Directors

Azalea B

“Updates from MS-ACTE”

Rex Buckhaults, President, Mississippi Association for
Career and Technical Education

***“Work-Based Learning Updates followed with “Q & A
Session”***

Office of Career and Technical Education,
Mississippi Department of Education

Facilitator: Tony Holder, Career and Technical Director,
Attala County School District

Directors of School Personnel

Azalea D

“Legal Topics”

John Hooks, Attorney, Adams and Reese LLP

Facilitator: M. Elizabeth Christian, Director of School
Personnel, Simpson County School District

Thursday, July 12, 2018, continued

2:30 p.m. – 4:30 p.m. **Alliance Sectional Meetings**

Elementary Principals

Magnolia G - H

“Leaders’ Inclusion of Counselor Programs to Increase Campus Safety and Student Achievement”

Angela Harris, Assistant Superintendent,
Cleveland School District

Julia Muse Cole, NISL

Facilitator: Michael Pope, Elementary Principal,
Clinton Public School District

Federal Programs Coordinators

Magnolia F

“Supplement, not Supplant (SNS)”

Judy Nelson, Director of District and Office Support, Office
of Federal Programs, Mississippi Department of Education

Quentin Ransburg, Executive Director, Office of Federal
Programs, Mississippi Department of Education

Elisha Campbell, Executive Director of Grants Management,
Mississippi Department of Education

Facilitator: Eileen Dowsing, Federal Programs Coordinator,
Holly Springs School District

Public Information Officers

Catering
Conference Room

“A Roundtable Discussion of Best Practices in School PR”

Facilitator: Beverly Lockett, Public Information Officer,
Canton Public School District

Secondary/Middle Level Principals

Magnolia C

“Using Data to Improve Test Scores”

Russ Davis, SchoolStatus

Facilitator: John Ferrell, Secondary/Middle Level Principal,
New Albany Public School District

Thursday, July 12, 2018, continued

2:30 p.m. – 4:30 p.m. **Alliance Sectional Meetings**

Special Education Directors

Magnolia D

“Special Education Updates from MDE Office of Special Education”

Gretchen Cagle, State Director, Office of Special Education,
Mississippi Department of Education

Facilitator: Jennifer Boykin, Special Education Director,
Pearl Public School District

Technology Coordinators

Azalea A

“SECURITY: What Products are Available for School Safety?”

Facilitator: Mechelle Welch, Technology Coordinator,
West Point School District

Retired Superintendents

Oaks Board Room

“Roundtable Discussion”

Facilitator: Richard Fleming, Retired Superintendent,
Greene County School District

Many of our exhibitors and sponsors will be leaving us today. Without their support we would not be able to have this convention. We want each of them to know how much they mean to the success of our organization. Please be sure to visit them and tell them “Thank you!” for their support.

Friday, July 13, 2018

- 7:00 a.m. – 8:00 a.m. **Continental Breakfast** Magnolia Foyer
Sponsored by:
MISSCO
- 8:00 a.m. – 10:30 a.m. **GENERAL SESSION** Magnolia A
Welcome/Remarks/Introductions:
Dr. Phil Burchfield, Executive Director, MASS

Brittany Wagner, Keynote Speaker
Sponsored by:
MUNIGROUP, LLC
- Door Prizes (Must Be Present To Win)**
- 11:00 a.m. – 12:30 p.m. **2018 – 2019 MASS Board Meeting/Lunch** Azalea C - D

Sectional Committee Reports to MASS Board

All Sectional Committee Chairpersons should attend this meeting and give a verbal report to the Board. If any of the chairpersons cannot attend, they should appoint a designee.